

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1523 - OBAMA FOR AMERICA
Estimate Number	1523

Invoice #	04059325-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04059325
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day Sa 6a	6a-7a								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	-----S-					
	13			Sa	09/01/12	:30	6:21 AM	OFA12G102H	\$400.00		3
21	13	Fox 13 News at 6p	6p-630p								
		Political Outside Window									
				08/27/12 to 09/02/12	2x	--WTF--					
	13			Th	08/30/12	:30	6:22 PM	OFA12A093H	\$1,200.00		6
	13			F	08/31/12	:30	6:29 PM	OFA12A093H	\$1,200.00		5
25	13	Hell's Kitchen	9p-10p								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	M-----					
	13			M	08/27/12	:30	10:00 PM	OFA12G086H	\$7,500.00		2
				09/03/12 to 09/09/12	1x	M-----					
	13			M	09/03/12	:00			\$7,500.00	See MG 25.4	3
	13	Hotel Hell		M	09/03/12	:30	9:21 PM	OFA12A093H	\$7,500.00	MG for 25.3 09/03	4
26	13	So You Think You Can Danc	8p-10p								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	--W----					
	13			W	08/29/12	:30	9:36 PM	OFA12G102H	\$7,000.00		3
34	13	Good Day 5a	5a-530a								
		Political Outside Window									
				08/27/12 to 09/02/12	4x	MTWTF--					
	13			M	08/27/12	:30	5:24 AM	OFA12G086H	\$400.00		7
	13			Tu	08/28/12	:30	5:30 AM	OFA12A093H	\$400.00		8
	13			Th	08/30/12	:30	5:29 AM	OFA12A093H	\$400.00		9
	13			F	08/31/12	:30	5:24 AM	OFA12G102H	\$400.00		10
72	13	M-Su 10p-1030p Late News	10p-1030p								
		Political Outside Window									
				08/27/12 to 09/02/12	4x	-TWTFSS					

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Product	95/101/1523 - OBAMA FOR AMERICA
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Invoice Period	08/27/12 - 09/03/12

Order #	04059325
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
72	13	M-Su 10p-1030p Late News	10p-1030p								
		Political Outside Window									
	13			Tu	08/28/12	:30	11:20 PM	OFA12G102H	\$1,800.00		4
	13			Th	08/30/12	:30	11:23 PM	OFA12G102H	\$1,800.00		7
	13			F	08/31/12	:30	10:26 PM	OFA12G102H	\$1,800.00		6
	13			Su	09/02/12	:30	10:24 PM	OFA12G102H	\$1,800.00		5
73	13	Raising Hope/ New Girl	8p-9p								
		Political Outside Window									
				08/27/12 to 09/02/12 2x ---T---							
	13			Th	08/30/12	:30	8:21 PM	OFA12G102H	\$5,000.00		3
	13			Th	08/30/12	:30	8:45 PM	OFA12G102H	\$5,000.00		4
74	13	Good Day 530a	530a-6a								
		Political Outside Window									
				08/27/12 to 09/02/12 2x --WTF--							
	13			Th	08/30/12	:30	5:38 AM	OFA12G102H	\$600.00		4
	13			F	08/31/12	:30	5:55 AM	OFA12G102H	\$600.00		3
75	13	Good Day 6a	6a-7a								
		Political Outside Window									
				08/27/12 to 09/02/12 4x -TWTF--							
	13			Tu	08/28/12	:30	6:58 AM	OFA12G102H	\$900.00		5
	13			W	08/29/12	:30	6:28 AM	OFA12A093H	\$900.00		8
	13			Th	08/30/12	:30	6:23 AM	OFA12G102H	\$900.00		7
	13			F	08/31/12	:30	6:39 AM	OFA12G102H	\$900.00		6
76	13	Good Day 7a	7a-8a								
		Political Outside Window									
				08/27/12 to 09/02/12 4x -TWTF--							
	13			Tu	08/28/12	:30	7:09 AM	OFA12G102H	\$900.00		5
	13			W	08/29/12	:30	7:42 AM	OFA12G102H	\$900.00		6
	13			Th	08/30/12	:30	7:23 AM	OFA12G102H	\$900.00		7
	13			F	08/31/12	:30	7:58 AM	OFA12G102H	\$900.00		8

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04059325
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
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Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
77	13	Good Day 8a	8a-9a								
		Political Outside Window									
				08/27/12 to 09/02/12 4x - TWTF - -							
	13			Tu	08/28/12	:30	8:27 AM	OFA12G102H	\$900.00		5
	13			W	08/29/12	:30	8:26 AM	OFA12G102H	\$900.00		7
	13			Th	08/30/12	:30	8:53 AM	OFA12G102H	\$900.00		8
	13			F	08/31/12	:30	8:58 AM	OFA12A093H	\$900.00		6
78	13	Good Day 9a	9-10a								
		Political Outside Window									
				08/27/12 to 09/02/12 3x - - WTF - -							
	13			W	08/29/12	:30	9:24 AM	OFA12G102H	\$800.00		5
	13			Th	08/30/12	:30	9:58 AM	OFA12A093H	\$800.00		4
	13			F	08/31/12	:30	9:24 AM	OFA12G102H	\$800.00		6
79	13	Wendy Williams	11a-12p								
		Political Outside Window									
				08/27/12 to 09/02/12 4x - TWTF - -							
	13			Tu	08/28/12	:30	11:23 AM	OFA12A093H	\$250.00		5
	13			W	08/29/12	:30	11:37 AM	OFA12A093H	\$250.00		6
	13			Th	08/30/12	:30	11:25 AM	OFA12G102H	\$250.00		8
	13			F	08/31/12	:30	11:35 AM	OFA12G102H	\$250.00		7
80	13	Fox 13 News at Noon	12p-1p								
		Political Outside Window									
				08/27/12 to 09/02/12 5x MTWTF - -							
	13			M	08/27/12	:30	12:25 PM	OFA12G102H	\$300.00		5
	13			Tu	08/28/12	:30	12:59 PM	OFA12G102H	\$300.00		6
	13			W	08/29/12	:30	12:52 PM	OFA12G102H	\$300.00		7
	13			Th	08/30/12	:30	12:58 PM	OFA12G102H	\$300.00		9
	13			F	08/31/12	:30	12:29 PM	OFA12G102H	\$300.00		8
81	13	Judge Alex	1p-2p								
		Political Outside Window									

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Product	95/101/1523 - OBAMA FOR AMERICA
Estimate Number	1523

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04059325-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Order #	04059325
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
81	13	Judge Alex	1p-2p								
		Political Outside Window									
					08/27/12 to 09/02/12	5x	MTWTF--				
	13			M	08/27/12	:30	1:15 PM	OFA12G086H	\$300.00		1
	13			Tu	08/28/12	:30	1:24 PM	OFA12G102H	\$300.00		2
	13			W	08/29/12	:30	1:53 PM	OFA12G102H	\$300.00		3
	13			Th	08/30/12	:30	1:59 PM	OFA12G102H	\$300.00		4
	13			F	08/31/12	:30	1:08 PM	OFA12A093H	\$300.00		5
82	13	Divorce Court	2p-3p								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	-TWTF--				
	13			Tu	08/28/12	:30	2:46 PM	OFA12G102H	\$250.00		5
	13			W	08/29/12	:30	2:47 PM	OFA12G102H	\$250.00		7
	13			Th	08/30/12	:30	2:16 PM	OFA12A093H	\$250.00		8
	13			F	08/31/12	:30	2:15 PM	OFA12G102H	\$250.00		6
83	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
					08/27/12 to 09/02/12	5x	MTWTF--				
	13			M	08/27/12	:30	3:08 PM	OFA12G102H	\$300.00		1
	13			Tu	08/28/12	:30	3:54 PM	OFA12G102H	\$300.00		2
	13			W	08/29/12	:30	3:46 PM	OFA12G102H	\$300.00		3
	13			Th	08/30/12	:30	3:29 PM	OFA12G102H	\$300.00		5
	13			F	08/31/12	:30	3:25 PM	OFA12G102H	\$300.00		4
84	13	Judge Judy	4p-5p								
		Political Outside Window									
					08/27/12 to 09/02/12	5x	MTWTF--				
	13			M	08/27/12	:30	4:24 PM	OFA12A093H	\$600.00		1
	13			Tu	08/28/12	:30	4:40 PM	OFA12A093H	\$600.00		2
	13			W	08/29/12	:30	4:49 PM	OFA12A093H	\$600.00		3
	13			Th	08/30/12	:30	4:25 PM	OFA12G102H	\$600.00		5
	13			F	08/31/12	:30	4:10 PM	OFA12G102H	\$600.00		4

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Estimate Number	1523

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Invoice Period	08/27/12 - 09/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04059325
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
85	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
				08/27/12 to 09/02/12	5x	MTWTF--					
	13			M	08/27/12	:30	5:22 PM	OFA12G102H	\$1,100.00		1
	13			Tu	08/28/12	:30	5:15 PM	OFA12G102H	\$1,100.00		2
	13			W	08/29/12	:30	5:27 PM	OFA12G102H	\$1,100.00		3
	13			Th	08/30/12	:30	5:29 PM	OFA12G102H	\$1,100.00		4
	13			F	08/31/12	:30	5:29 PM	OFA12G102H	\$1,100.00		5
86	13	Live with Kelly	10a-11a								
		Political Outside Window									
				08/27/12 to 09/02/12	5x	MTWTF--					
	13			M	08/27/12	:30	10:29 AM	OFA12A093H	\$450.00		1
	13			Tu	08/28/12	:30	10:31 AM	OFA12G102H	\$450.00		2
	13			W	08/29/12	:30	10:39 AM	OFA12G102H	\$450.00		5
	13			Th	08/30/12	:30	10:43 AM	OFA12G102H	\$450.00		3
	13			F	08/31/12	:30	10:58 AM	OFA12G102H	\$450.00		4
87	13	Good Day 430a	430a-5a								
		Political Outside Window									
				08/27/12 to 09/02/12	4x	MTWTF--					
	13			M	08/27/12	:30	4:50 AM	OFA12G102H	\$150.00		1
	13			Tu	08/28/12	:30	4:50 AM	OFA12G102H	\$150.00		2
	13			W	08/29/12	:30	4:43 AM	OFA12G102H	\$150.00		3
	13			Th	08/30/12	:30	4:51 AM	OFA12G102H	\$150.00		4
88	13	Access Hollywood	1135p-1205a								
		Political Outside Window									
				08/27/12 to 09/02/12	2x	MT-----					
	13			M	08/27/12	:30	11:53 PM	OFA12G102H	\$400.00		2
	13			Tu	08/28/12	:00			\$400.00	See MG 88.3	1
	13			F	08/31/12	:30	11:52 PM	OFA12G102H	\$400.00	MG for 88.1 08/28	3
89	13	Good Day 430a	430a-5a								
		Political Outside Window									

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

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Alt Order #	Political Outside Window
Deal #	
Order Flight	08/14/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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89	13	Good Day 430a	430a-5a								
		Political Outside Window									
				09/03/12 to 09/09/12	1x	M- - - - -					
	13			M	09/03/12	:30	4:55 AM	OFA12A093H	\$150.00		1
90	13	Good Day Sa 8a	8a-9a								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	- - - - - S -					
	13			Sa	09/01/12	:30	8:11 AM	OFA12G102H	\$650.00		1
91	13	Good Day Su 7a	7a-8a								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	- - - - - S					
	13			Su	09/02/12	:30	7:59 AM	OFA12A093H	\$700.00		1
92	13	Good Day Su 8a	8a-9a								
		Political Outside Window									
				08/27/12 to 09/02/12	2x	- - - - - S					
	13			Su	09/02/12	:30	8:21 AM	OFA12G102H	\$650.00		2
	13			Su	09/02/12	:30	8:44 AM	OFA12G102H	\$650.00		1
93	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
				08/27/12 to 09/02/12	2x	- - WTF - -					
	13			W	08/29/12	:30	5:41 PM	OFA12G102H	\$1,100.00		1
	13			Th	08/30/12	:30	5:40 PM	OFA12G102H	\$1,100.00		2
94	13	Fox 13 News Su 6p	6p-7p								
		Political Outside Window									
				08/27/12 to 09/02/12	1x	- - - - - S					
	13			Su	09/02/12	:30	6:36 PM	OFA12G102H	\$900.00		1
95	13	Insider	730p-8p								
		Political Outside Window									
				08/27/12 to 09/02/12	2x	- - WTF - -					

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Special Handling	

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Product Code	101

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
95	13	Insider	730p-8p								
		Political Outside Window									
	13			Th	08/30/12	:30	7:55 PM	OFA12G102H	\$1,200.00		2
	13			F	08/31/12	:30	7:47 PM	OFA12G102H	\$1,200.00		1
96	13	Access Hollywood	1135p-1205a								
		Political Outside Window									
				08/27/12 to 09/02/12		2x	-- WTF --				
	13			W	08/29/12	:00			\$400.00	See MG 96.5	4
	13			Th	08/30/12	:00			\$400.00	Credited	1
	13			M	09/03/12	:30	11:53 PM	OFA12G102H	\$400.00	MG for 96.4 08/29	5
<u>Aired Spots</u>				88							

<u>Gross Total</u>	\$85,350.00	
<u>Agency Commission</u>	\$12,802.50	
<u>Net Amount Due</u>	\$72,547.50	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.